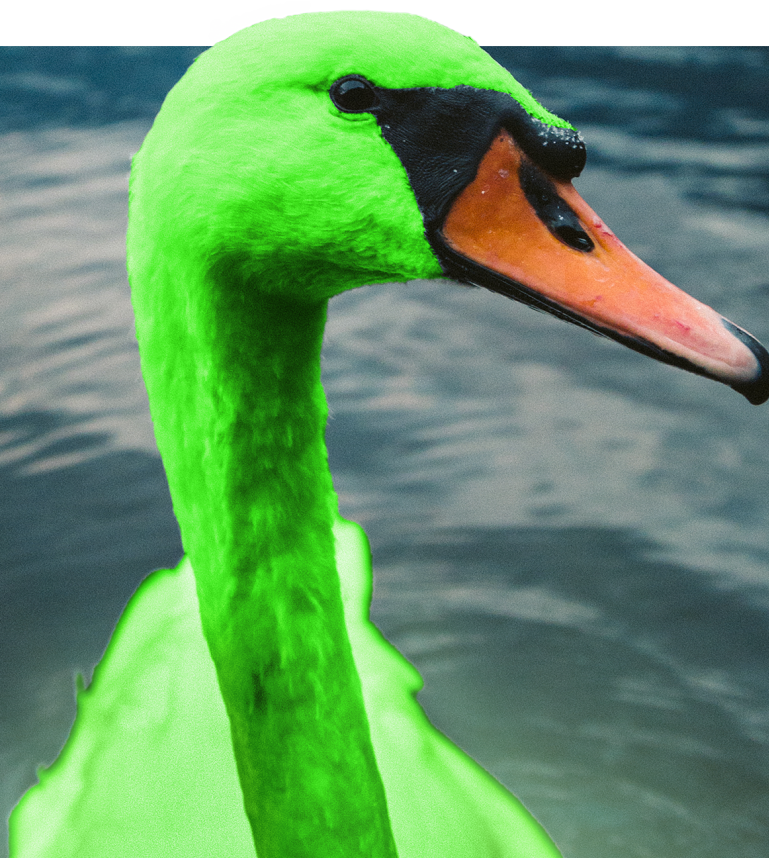


BITA



BITA & iCLIMA Earth

Empowering Environmental Impact Investing with Innovative Indexing and Data Solutions.

"The joint venture with BITA has provided us with the missing technology to scale our product offering and ultimately make a difference to the planet. Our collaboration as BITA iCLIMA empowers us to continue to produce tangible and forward looking metrics that can accelerate change."

-Gabriela Herculano, CEO & Co-Founder at iClima Earth





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The Challenge

iClima Earth, wanted to harness its deep expertise in decarbonization and climate impact research to address global challenges like energy security, overconsumption, and climate change mitigation and adaptation.

They needed a technology partner to help them scale their product offering and enable the development of precise, forward-looking metrics that could catalyze change.

iClima Earth chose to collaborate with BITA for the following reasons:



Comprehensive Solutions: BITA provided an all-encompassing service that could be tailored to iClima's specific needs, presenting an appealing alternative to engaging with multiple service providers.



Powerful data and analytics: The combination of iClima's climate impact research with BITA's data and analytics capability offered the potential for a full spectrum of climate investing solutions.



Direct indexing platform: BITA's BITACore platform enabled swift and efficient development, testing, and analysis of climate impact portfolios, presenting a unique value proposition to iClima.



Alignment of vision: Both companies shared a goal of providing laser-focused solutions to tackle decarbonization, setting the partnership up for success.



SMART ENERGY



LONG DURATION ENERGY STORAGE



ADAPTATION



EARLY STAGE



CIRCULAR ECONOMY

The Results

The culmination of the BITA iClima collaboration was a robust suite of five thematic indexes, each addressing critical global environmental challenges.

Alongside this, the collaboration enabled access to iClima's data and studies via BITA's self-directed indexing platform, BITACore.

This allows asset managers, asset owners, and institutions to swiftly design, backtest, tailor, and assess climate impact portfolios using an intuitive interface.

The Conclusion

The BITA iClima collaboration, blending data analytics, indexing technology, and climate research, created unique indexes to address environmental issues and decarbonization.

This transformative partnership set new standards in sustainable investing within the ESG sector.

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New Thematic Indexes