

BITACore On Campus

BITA supports the future generation of finance professionals on the Indexing & ETFs Course at Rutgers University.

“Students in the Indexing and ETFs class are excited to have another resource to help them build and test portfolios. The automating of index build steps lets them focus more on portfolio strategies and less on data collection and coding.”

- Ronnee Ades, professor of the Indexing & ETFs course.

RUTGERS UNIVERSITY

Indexing & ETFs Course

The Challenge

Rutgers Business School aimed to provide its students with a comprehensive understanding of the markets and practical tools to design and backtest portfolios. The challenges they faced were:



Practical Application: Students needed a platform that allowed them to translate theoretical knowledge into practical portfolio designs and backtests.



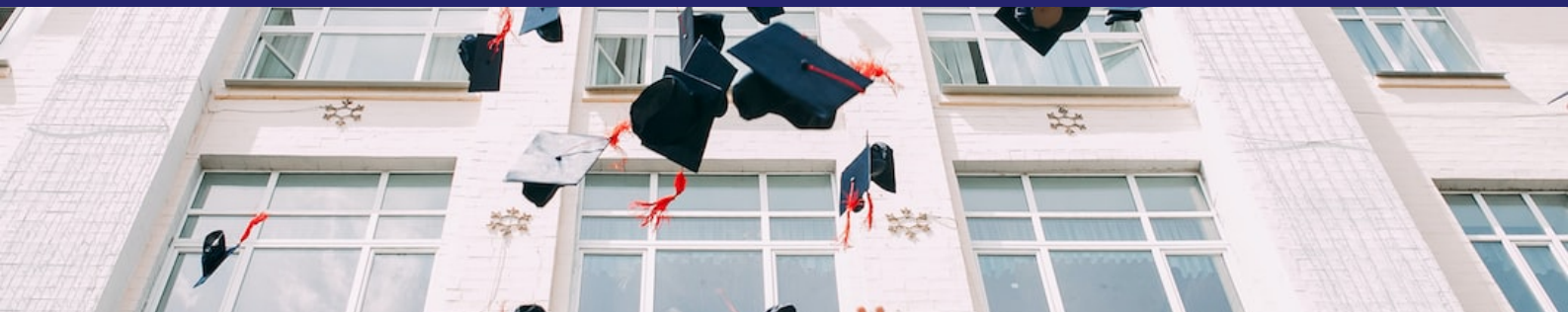
Time-Consuming Processes: Without a dedicated platform, students spent significant time writing code and gathering data, detracting from the core learning experience.



Access to Global Markets: To provide a holistic understanding, students required access to global equities markets and state-of-the-art analysis tools.



Hands-On Learning: The university sought a solution that would offer students a hands-on experience, enabling them to get the most out of their course.



The Results

Rutgers Business School and BITA embarked on a unique initiative, granting students enrolled in the Indexing & ETFs graduate and undergraduate course access to the BITACore platform.



Student access to a world-class financial platform.



More time to design, backtest and represent investment ideas.



World-Class Financial Platform: Students gained access to a platform that revolutionized their approach to the markets. With BITACore, they could create, analyze, and manage portfolios with ease, accessing global equities markets and performing state-of-the-art analysis in mere seconds.



Enhanced Learning Experience: Professor Ronnee Ades highlighted the benefits, noting that the platform allowed students to focus more on designing and backtesting portfolios, rather than spending time writing code and gathering data.



BITACore on Campus: Leslie Nicholson, Chief Product Officer at BITA, emphasized the value of BITACore on Campus. The platform provided students with an unparalleled depth of analysis, making global equities markets more accessible and enhancing their learning experience.



Empowering the Next Generation: With its comprehensive coverage of over 30,000 securities and 300 data fields, BITACore is set to empower students and support the upcoming generation of finance professionals.